The 10th Annual Poinsettia Open House and Cultivar Evaluation was held on Tuesday 31 November 2004. Breeder companies submitted 139 cultivars. A total of 144 individuals completed the questionnaire ranking each cultivar. The individuals ranking the cultivars included greenhouse growers, managers, retailers, brokers and students. Individuals ranked each cultivar for their preference, yet these rankings were weighted for each individual’s production or personal experience with poinsettias.

### 2004 Best Cultivars

<table>
<thead>
<tr>
<th>Category</th>
<th>Cultivar</th>
<th>Breeder</th>
<th>Score</th>
<th>Ranking</th>
</tr>
</thead>
<tbody>
<tr>
<td>Red</td>
<td>Olympus</td>
<td>Fischer USA</td>
<td>7.46</td>
<td>11</td>
</tr>
<tr>
<td>White</td>
<td>Santa Clause White</td>
<td>Selecta</td>
<td>7.26</td>
<td>10</td>
</tr>
<tr>
<td>Pink</td>
<td>Enduring Pink</td>
<td>Ecke Ranch</td>
<td>7.04</td>
<td>18</td>
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<tr>
<td>Marble</td>
<td>Marblestar</td>
<td>Fischer USA</td>
<td>7.68</td>
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<tr>
<td>Flecked</td>
<td>Premium Picasso</td>
<td>Dummen USA</td>
<td>7.39</td>
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<tr>
<td>Jingle</td>
<td>Sonora Jingle Bells</td>
<td>Fischer USA</td>
<td>7.08</td>
<td>16</td>
</tr>
<tr>
<td>Burgundy</td>
<td>Cortez Burgundy</td>
<td>Fischer USA</td>
<td>7.80</td>
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