

2004 Annual Poinsettia Evaluation

The 10th Annual Poinsettia Open House and Cultivar Evaluation was held on Tuesday 31 November 2004. Breeder companies submitted 139 cultivars. A total of 144 individuals completed the questionnaire ranking each cultivar. The individuals ranking the cultivars included greenhouse growers, managers, retailers, brokers and students. Individuals ranked each cultivar for their preference, yet these rankings were weighted for each individual's production or personal experience with poinsettias.



2004 Best Cultivars

Category	Cultivar	Breeder	Score	Ranking
Red	Olympus	Fischer USA	7.46	11
White	Santa Clause White	Selecta	7.26	10
Pink	Enduring Pink	Ecke Ranch	7.04	18
Marble	Marblestar	Fischer USA	7.68	2
Flecked	Premium Picasso	Dummen USA	7.39	6
Jingle	Sonora Jingle Bells	Fischer USA	7.08	16
Burgundy	Cortez Burgundy	Fischer USA	7.80	1



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